

# PUBLIC SPEAKING TIPS

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## **1. Tell great stories.**

*Think about stories you can tell that are interesting but also have a lesson learned in them. We all have stories we can tell, but will those stories resonate with an audience? Will the audience be able to relate to them?*

## **2. Do NOT read your presentation from your laptop, or worse, notecards.**

*Speaking in front of an audience can be nerve-racking. But you know what, you agreed to do it! So give the audience and the event the respect they deserve. Practice your presentation and know what you're talking about it.*

## **3. Use video to increase your comfort on stage.**

*You'd record yourself giving a speech and watch it back to see how you did. The more you do this, the better you'll get at it.*

## **4. Don't be the "stats and quotes" person.**

*Someone gets on stage to talk about something interesting, and instead of giving their perspective, their presentation is littered with statistics from other websites and quotes from other people. You can surely back up some of your talk with stats and quotes if needed, but you should first and foremost share new information and offer your own insights.*

## 5. “10 20 30 Rule of PowerPoint.”

Use big bold images and large text in a presentation. A good rule of thumb is 10 slides, 20 minutes, 30 point font.

## 6. Bring the energy!

Move around the stage, having confidence when you speak and engaging with the audience makes a huge impact. If you have energy, the audience will give it back.

## 7. Be yourself.

I know this sounds so typical, but it’s absolutely important to remember. The more you try to act like someone you’re not on stage, the more people will see right through you. The more you act like yourself, the more confident you’ll seem, and the more the audience will be able to relate to you.